

# Bulletin

APRIL 20, 1949

NISAN 21, 5709

## From The Desk of Rabbi Kertzer

I would like to share some of my recent experiences on television programs in which I have participated during the past few months. I have had the opportunity to appear on several Chapel programs which have been televised to a rather large "watching audience."

Some of you may have seen the program in which Cantor Putterman and I, together with children of the Religious School gave the audience a graphic portrayal, in song and visual image, of a typical traditional Sabbath meal with all its pageantry and its simple beauty. All of the Sabbath symbols were brought to the television screen. I am certain that for most of the non-Jewish audience, and perhaps for many Jews, it was their first actual experience (albeit vicariously) of a traditional Jewish home life.

A member of our congregation told me that her daughter-in-law lit the Sabbath candles for the first time in the family's life after witnessing a similar program over another television station in which I participated. The spoken word, no matter how eloquent or dramatic, cannot be as persuasive as the visual image.

Jewish religious leadership, I feel, has been remiss in making effective use of radio as a means of bringing Judaism closer to its people, with the exception  
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## RABBI KERTZER TO BE HONORED AT FRIDAY EVENING SERVICE, APRIL 29th

The Friday evening service of April 29th will be dedicated to Exercises in honor of Rabbi Morris Kertzer who is leaving our Congregation to serve as Director of Interfaith Activities of the American Jewish Committee.

All branches of the congregation will pay their respects in tribute to Rabbi Kertzer who, in the short course of three years, has endeared himself to the membership of the congregation and made a great contribution to its advancement.

## Parents' Association Game Night, Apr. 24th

The annual social function of the Parents' Association is the best "buy" of the year. Each ticket at \$1.25 will provide: Cards, score pads, etc. for your favorite game; partners and friendly opponents if you do not bring your own; novelty games, such as Horse Racing and Bingo; an opportunity to win one of our valuable door prizes; superior refreshments; an evening of rare sociability.

Join the other parents in the vestry room on Sunday evening, April 24th, with or without your own personal friends. Even if you forget to send your check to Mrs. Harry Zucker, 22 East 88 Street, you will be warmly welcomed at the door on "The Night of Games".

Those who have attended this annual function in the past, have expressed their appreciation of this opportunity for a purely social get-together with other parents.

Rabbi Steinberg is to preside over the Exercises. Dr. E. D. Friedman, President of the congregation, will bespeak the sentiments of the congregation as a whole, and Mr. Benjamin Sack, Chairman of the Board of Trustees, on behalf of that body. The various membership organizations of the Synagogue will also participate: the Sisterhood through its President, Mrs. Harold H. Levin, the Men's Club through its President, Mr. Victor J. Herwitz, the Parents Association through its President, Mrs. Abram Blau, and the Junior League through its President, Mr. Dudley L. Greenstein.

## Special Musical Numbers

If time permitted it would have been appropriate to have messages from the non-membership arms of the congregation, the Standing Committees with which Rabbi Kertzer has worked very closely. But such an arrangement would inevitably prolong the proceedings unduly.

Cantor Putterman will render special musical numbers in token of his gratitude to Rabbi Kertzer.

Following the Exercises in the Synagogue auditorium, a reception in honor of Rabbi and Mrs. Kertzer will take place in the vestry. The Sisterhood is in charge of arrangements.

## School Sessions Resume

The Passover vacation of the Religious school will end on Sunday morning, April 24th. The Sunday Sessions will once again begin promptly at 9:45 a.m. on that morning. The Hebrew classes will resume sessions on Monday afternoon, April 25th.

## SCHEDULE OF SERVICES

Sabbath Eve ..... Friday, April 22nd, 8:30 p.m.

Rabbi Morris Kertzer will preach on

**"Weizmann — Titan in Two Realms"**

Sabbath Eve ..... Friday, April 29th, 8:30 p.m.

Service in honor of Rabbi Morris Kertzer

Sabbath Morning ..... Saturday Mornings, 10:00 a.m.

Junior Congregation Service at 10:30 a.m.

Musical portion of Service under direction of Cantor Putterman, assisted by choir. Mr. Isidor Geller at the organ.

Daily Evening Worship ..... 5:45 p.m.



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The Park Avenue Synagogue announces with deep regret the passing of its Vice President and Trustee

### **SAMUEL S. KOGAN**

He occupied these position for many years, serving faithfully and with outstanding devotion to his duties to the Synagogue which he loved so well. The officers, trustees, advisory council and congregants pay tribute to his memory.

## **From The Desk**

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of The Eternal Light. No popular radio presentations on a large scale have been attempted. Both Protestant and Catholic groups have provided substantial funds and staff for special radio commissions for the purpose of exploiting this important medium of modern expression. We Jews who pride ourselves on our flair for modernity, who have pioneered in many new fields of business and professional endeavor have failed to apply our abilities in making real and dynamic the values of religion.

I realize that television offers new difficulties to Jewish community life. Tuesday night has practically ceased to be an activity evening for the Synagogue and Center. A few days ago when I spoke before a Jewish community center in Yonkers, we waited until 9 o'clock until the Milton Berle program was completed. You may be assured that it is not comfortable to be the second half of "Berle and Kertzer" program. A United Synagogue press release informed us that the Conservative Congregation in Cedar-

## **Youth Groups to Hear Rabbi Steinberg, May 1st**

### **Junior League Meets with S.A.J.**

On Sunday evening, May 1st, the Junior League of the Park Avenue Synagogue and the Youth Division of the Society for the Advancement of Judaism will hold a joint meeting in the Vestry of this Synagogue at 8:30 p.m. This will be the second joint meeting of the season, the initial meeting having been held in March at the Society for the Advancement of Judaism.

To honor the occasion, Rabbi Milton Steinberg will be the guest speaker and his topic will be "My Conception of God". All Junior League members are urged to attend, but because of the nature of the meeting admission will be by invitation only.

On Sunday, April twenty-fourth, the officers and executive board of the Junior League will take part in an Educational Conference sponsored by the New York Council of the Young People's League of the United Synagogue of America, which will take place at the Society for the Advancement of Judaism starting at 1:30 p.m. This conference will be devoted to mutual problems of various young peoples groups, more particularly relating to organization, programming and synagogue relationships.

hurst, Long Island, has acquired a television set and thereby made Tuesday evening the most popular evening of the week in Synagogue activities.

Some wits have even suggested that our congregation can remain at home on Friday evening while Rabbis, Cantor, organist and choir provide the services through television. I dread to see that day. Our communal life, both Jewish and general, have already suffered immeasurably by the fragmentization of life. We are in danger of losing entirely our sense of group belonging because we have ceased to share experiences with our neighbors.

At all events I hope that the synagogue will make full use of television in bringing home the drama, the beauty and the great spiritual message of our heritage.

—MORRIS N. KERTZER

## **Thanks !**

The BULLETIN Staff take this opportunity to thank Rabbi Kertzer for his labors and cooperation in helping the Staff to edit the BULLETIN and wishes him good luck in his new duties.

## **School Enrollment**

New students, for Religious School classes beginning September 1949, may be enrolled at the School office on Tuesday, Wednesday, and Thursday, May 10th, 11th and 12th after 3:30 p.m.

Children who will be six years old by next September will be eligible for admission into Class one. Children of seven or eight years may be enrolled in Class two or Class three.

All members of the congregation are urged to register their children as early as possible since the size of these classes is very limited.

## **Annual Party for Blind**

The Sisterhood's Annual Party for the Blind will be held on Tuesday, April 26th, at the Home for the Jewish Blind in Yonkers. Mrs. Milton Sivek, who is in charge of the arrangements, announced that the group will meet at the New York Guild for the Jewish Blind, 1880 Broadway for transportation at 12 Noon.

## **Birth**

Our congratulations to Mr. and Mrs. Nathaniel E. Gorfinkle on the birth of their daughter, Geraldine and to Mr. and Mrs. Louis Grossman on the birth of a granddaughter.

## **Bar Mitzvah**

Congratulations to Mrs. Jeanne Gumpel on the *Bar Mitzvah* of her son, Morton, which will take place on April 23rd.

## **Bas Mitzvah**

Best wishes are extended to Mr. and Mrs. Alex E. Arnstein whose daughter, Sandra, will celebrate her *Bas Mitzvah* on April 30th.

## **Deaths**

We offer sincere condolences to Mr. Edwin Wolf on the loss of his wife, Marion Constance Wolf; and to Mrs. Samuel Kogan on the death of her husband, Samuel S. Kogan.